

University - Rome

Diaspora Programme, Third Edition

Research Seminar and Master Class

A series of workshops on the topics of Innovation and Sustainability, Branding and Made in Italy, Leadership and Food Security organised as part of the third edition of the Luiss Diaspora Programme. Also explored in depth will be the issue of Rome's Expo 2030 candidacy and the very valuable contribution that diasporas can provide in supporting it.

23 - 24 FEBRUARY 2023

Technological innovation and sustainability: a combined perspective on consumers, firms and institutions

23 February, 3:00-5:00 pm

Research Seminar

Presentation of academic work undertaken by faculty from LabGov (LABoratory for the GOVernance of the City as a Commons) of Luiss University and partner universities of the Diasporas Program

24 February, 3:00-5:00 pm

Master Class

- | Data governance within Smart Cities
- | Planning for the extreme: self-sustaining diverse cities as a climate adaption measure

30 - 31 MARCH 2023

Coolness, Branding, Sustainability: Made in Italy and Evolving Customers

30 March, 3:00-5:00 pm

Research Seminar

Presentation of academic work undertaken by faculty from X.ITE of Luiss University and partner universities of the Diasporas Program

31 March, 3:00-5:00 pm

Master Class

- | Smart city, electric mobility and new technologies
- | Planning for the extreme: self-sustaining diverse cities as a climate adaption measure.

20 - 21 APRIL 2023

Leadership, Inclusion and Diversity: Contexts for True Sustainability

20 April, 3:00-5:00 pm

Research Seminar

Presentation of academic work undertaken by faculty from CMDI - "Massimo Baldini" Center for Media and Democratic Innovations, Luiss University and partner universities of the Diasporas Programme

21 April, 3:00-5:00 pm

Master Class

- | Leadership and consensus building
- | Sustainability and Inclusion as strengths of leadership

10 MAY 2023

Global Events and Local Diasporas - Expo 2023: The Combined Impact on Consumer Experience, Social Context and the Economy

3:00-4:30 pm

Research Seminar and Master Class

- | Opportunities for Rome and Italy, from economics to education
- | Diasporas in support of Rome's Expo 2030 bid

25 - 26 MAY 2023

Food Security and Nutrition - Consumers, Policymakers and the Industry

25 May, 3:00-5:00 pm

Research Seminar

Presentation of academic work undertaken by faculty from X.ITE of Luiss University and partner universities of the Diasporas Programme

26 May, 3:00-5:00 pm

Master Class

- | Food Security and Nutrition in a Framework of Sustainable Development
- | Human health and nutrition

Registration is obligatory. Participation is free of charge.

Scientific coordination by Prof. Marchetti, Prof. Mazzù and the directors/coordinators of the research centers or laboratories involved in the third edition of the Diaspora Programme